

A to Z of fundraising ideas

Our A to Z of fundraising is a list of exciting, interesting and different ways for you to get involved and raise funds for any of the Wesley Mission Queensland (WMQ) run services – including our crisis, palliative care and disability services.

Below are some suggested ideas can be done as either an individual or as a group – so gather your friends, family and community and help ensure we can continue to support people from all walks of life to live their best lives.

Art show – Have participants submit their best art for an exhibition and hold a ticketed opening event. To boost your fundraiser, auction your art off at the end of the evening and donate the proceeds.

Arts or crafts stall – Let your imagination go wild—try making greeting cards, scarves or jewellery to sell.

Bingo - Get together with friends and family for a game of bingo. To increase the impact of your event you could also reach out to local businesses to see if they would like to get involved and contribute to a raffle.

Barbeque – Nothing more Aussie than a barbie with mates, get them to pay per sausage! Even better, book yourself in for a Bunnings BBQ. Chat to your closest store for more details.

Coffee drought – Swap your morning barista coffee for a homemade brew and donate the savings to WMQ. Keep a mug on your desk to track your donations and inspire others to match you. It adds up fast—every little bit counts!

Car wash – Create a flyer and pop it in the letterbox of those in your street and neighbourhood. Get your friends involved, choose a warm day and make some cash with a splash.

Dog walking and washing – Offer your services as the local dog walker or dog washer and advertise that you are fundraising for WMQ.

Drawing competition – Let the artist in you come out.... have a competition and charge an entry fee for all artists. Check out our free resources for a cute picture of a Hummingbird for everyone to colour in.

End of day nibbles – Put on a spread for your friends or work colleagues and ask for a donation to enjoy the treats.

Egg and spoon race – A kid's party classic not just for the kids! Charge participants to race and the winner takes the eggs! Even better, make it Easter Eggs.



Football match – Choose your code and host a match (can be live or on tv) in tribute or in celebration of someone special. Gold coin entries or a sausage sizzle at your local club are a great way to arrange donations while raising awareness for WMQ.

Fun run – Join a fun run and ask friends to sponsor you. Your local Park Run may support charity days or let you promote WMQ – encourage runners to donate!

Games night – Host a board game night and sell tickets to join. Boost funds by offering drinks and baked treats!

Guessing game – Good old guess how many lollies are in the jar. Winner takes all.

Head shaving – Feeling brave? Get sponsored to shave your head! Charge friends to cut a ponytail, donate your hair for wigs, and share photos on your fundraising page—donations often roll in after the big shave!

High tea – Host a high tea and charge guests to sample those yummy treats.

In lieu – Ask your friends and family to donate to WMQ instead of giving a gift for a special occasion.

International food night – Ask guests to bring food from their country, wear traditional dress, and charge an entry fee for a global gourmet evening.

Jumble sale – Search under the couch and in wardrobes for items to sell, and organize a jumble sale with friends' unwanted items.

Jigsaw marathon – Gather people to donate for a jigsaw marathon, where each person races to complete their jigsaw the fastest.

Karaoke – Host a ticketed karaoke night where your guests can come and sing along to their favourite songs.

Kick a habit – Pledge to go without chocolate, coffee or whatever your weakness is for a certain amount of time. Ask for donations to support your efforts.

Lawn mowing – Spread the word that you will be mowing lawns for donations to support WMQ.

Lemonade stand – Use this classic fundraising event at your school, workplace or even in your street to raise funds.

Marathon or half marathon – Choose WMQ as your chosen charity when registering for events – we participate in most major challenges so don't forget to look us up.



Masquerade ball – This would take a lot of organising but could be a very special event, black-tie glam and charge by the table to attend, just ask us how we can help out.

Non-Uniform day – People pay a couple of dollars for the privilege of coming to school or work in their civvies. Or make it every Friday for a month at work—loud shirt day or colour theme?

Name that song – Set your music to shuffle and have teams guess the song. The team who names the most correctly wins!

Olympics – Great for schools and offices! Hold your own mini-Olympics and people can pay to play!

Ocean swim – Get sponsored to take part in a swimming challenge!

Pet competition – Host a “cutest pet” competition here participants donate to enter, and guests can vote with a gold coin donation.

P&C morning tea – Get the Mums and Dads at your school to organise a fundraiser morning tea.

Quizzes - Host a quiz competition. Find a venue, pick a topic and choose your questions. You can charge teams to enter the competition, sell food and drinks, and run a raffle on the night.

Quiet challenge – Can you stay quiet for an hour? A whole day? Set your time and tell your friends and family that actions speak louder than words. Create awareness for WMQ and collect donations. Some people might be very happy for you to be quiet, even just for a short time. Easy money!

Raffles – It's a traditional fundraising favourite! Chat with local businesses and tell them about the much-needed cause you're supporting, they'll be sure to get on board with kind donations for you to raffle.

Recipe book – Ask your family/friends/colleagues to supply their favourite recipes and collate them into a book to sell (email version would cost even less).

Sport – Get active and host a golf tournament, tennis round robin, bowls day, or a darts night. |

Sponge throw – Invite pupils or employees to donate or the chance to throw soapy sponges at their teacher or boss - best on a sunny day in public for maximum embarrassment!

Treasure hunt – People pay for the first clue and follow a trail to a prize. Try a car treasure hunt or a mini Amazing Race!

Talent show – Host a talent show and the audience donate after each performance. The more they enjoyed it, the more they donate. Highest money earner wins a prize and all funds get donated.

Unusual outfit day – Find your craziest ensemble and rock it for a day!

Unwanted gifts – Join forces with neighbours and arrange a sale of unwanted gifts.

Virtual challenge - Walk, run, swim or row the equivalent distance of a marathon or trek without leaving the gym!

Who's that baby – Get old baby photos of your mates or, much better, your bosses or teachers (make sure you ask for their permission first). Stick them up around your school or office and get people to pay to guess who they are.

Wedding gifts – Spread the joy on your special day by asking guests to donate to WMQ instead of bringing wedding gifts. You can have a Wishing Well or replica house for guests to pop their envelopes/gifts into.

Xmas gift drive – WMQ's Red Bag Appeal is a great time to organise a gift drive – we hand out everything from babies nappies, chargers and headphone accessories, hygiene products, decorations, gift cards and nonperishable food and beverages.

Xmas in July – Host a Xmas in July dinner and ask everyone to bring a dish – who doesn't love prawns, ham and pavlova. Charge a fee to attend.

Yoga relax – Find a shady park, host a yoga class and charge your guests to participate.

Year to remember – Take on a 365-day challenge, like giving a kind remark daily or stretching for 10 minutes each morning. Set the goal, share it, and go for it!

Zany hair-dos – If you can't bring yourself to shave your head, suggest at school or your workplace to host a 'Crazy Colour Day' and get your friends to support you.

Zzzz – Now you must be tired from reading all these fundraising ideas. Go take a nap and plan out your next amazing fundraising event.



If you'd like to learn more, contact the Fundraising Team:

1800 448 448 | fundraising@wmq.org.au